

# Press Release: Arbor Centre announces Succession Plan for 2023-24



Arbor Centre: Press Release 31st May, 2023

The Arbor Centre, the leading WA-based tree and arboriculture services business, today announced a leadership succession plan that positions the Company to continue driving growth and delivering on the vision that the Company has set for its people, clients and other key stakeholders.

From 1<sup>st</sup> July, 2023, Alex Bodenstaff and Sam Bodenstaff who currently hold senior roles within the family business, will succeed current Managing Director Rob Bodenstaff and Executive Officer Monica Bodenstaff in the day-to-day running of the business and join the Company's new Board of Directors.

Sam and Alex will be joined on the Board by both Rob and Monica Bodenstaff, along with family member Tom Bodenstaff. Current Chief Business Officer Paul Clarke will also participate in Board activities in an advisory role.

The make-up of the new Board has been operating for the last 30 months as a Leadership Group and as such, the progression into the new Board is seen as providing strong continuity.

Rob Bodenstaff commented; "It has been both exciting and a privilege to lead the Arbor Centre over these past 38 years and work with our outstanding people to deliver arboricultural services across WA and Internationally. I'm especially proud of our reputation for strong technical know-how and for delivering excellence across our product and service portfolios.

With a new five-year business plan in place, together with a strong foundation across our people and processes, now is the right time to implement our succession plan."

"On behalf of everyone at the Arbor Centre, I thank Rob for his amazing contribution not only to the company but to the betterment of great tree outcomes across our State and for his inspirational leadership during his tenure as Managing Director. Rob set out to create 'an unrivalled company' and rest assured; we'll continually strive to achieve it. Sam and I - with the support of the Board - are delighted to have the opportunity to continue growing the business along very similar principles," said Alex Bodenstaff.

Rob Bodenstaff will continue to participate as a consultant on specific projects and is implementing a Technical Mentoring Programme to continually invest in the skill-sets of the company's people. Monica Bodenstaff will continue to provide advisory assistance for the company, aside from her Board position.

**Arbor Centre's website can be found at [www.arborcentre.com.au](http://www.arborcentre.com.au)**

## Arbor Centre Pty Ltd

731 Welshpool Road East, Wattle Grove WA 6107  
PO Box 23, Forrestfield WA 6058  
ACN 009 375 311 | ABN 97 848 490 214

☎ (08) 9359 9300 📠 (08) 9359 9311  
✉ [enquiries@arborcentre.com.au](mailto:enquiries@arborcentre.com.au)  
[www.arborcentre.com.au](http://www.arborcentre.com.au)

**CONSULTANCY  
TRANSPLANT  
GREEN SURGERY  
SURFACE & SUBSOIL**